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ENEOS Accelerates Low-Carbon Fuels Adoption Starting with Motorsports

ENEOS Corporation (“ENEOS”) is promoting its low-carbon fuels, ENEOS EARTH ONE, as part of the move toward a carbon-neutral society. By supplying low-carbon gasoline for motorsports in Japan, ENEOS seeks to raise awareness of low-carbon gasoline in Japan and to advance low-carbon fuel technology.

“ENEOS EARTH ONE” was selected as the product name for the company’s low-carbon fuels from over 500 entries submitted through a company-wide naming contest open to all employees. The name embodies the ambition to create the world’s most Earth-friendly gasoline and the aspiration to be the one and only in the future. In addition to the product name, a drum design featuring ENEOS’s corporate color, orange, was also developed. The design reflects the ENEOS Group’s commitment to “Supporting ‘today’s normal,’ taking the lead for ‘tomorrow’s normal’”.

ENEOS is promoting the use of low-carbon fuels in Japanese motorsports. It is supplying its 20% ethanol-blended gasoline, ENEOS EARTH ONE (E20), to the ENEOS Super Taikyu Series Empowered by BRIDGESTONE *1, which it sponsors. In addition, it supplies its 10% ethanol-blended gasoline ENEOS EARTH ONE (E10) to the SUPER GT 2026 Series *2 and the 2026 Japanese Super Formula Championship (SUPER FORMULA), both of which it has sponsored since April 2026. The races provide both a place to prove fuel and vehicle technology in a severe driving environment and a place to communicate the possibilities of next-generation fuels to numerous car enthusiasts and project participants. By bringing ENEOS EARTH ONE to the testing ground of the races, ENEOS strives to promote the social implementation of low-carbon fuels.

Ethanol-blended gasoline is made by blending bioethanol with fossil-based gasoline and is attracting attention as a next-generation low-carbon gasoline in the automotive field. [The Seventh Strategic Energy Plan](#) approved by the Cabinet in February 2025 expressed expectations for its expanded use, and the public and private sectors are working as one to create a conducive environment. Leveraging its long-standing expertise in fuel technologies, ENEOS will continue to supply low-carbon fuels that deliver reliable performance under the severe conditions of motorsports. At the same time, ENEOS will contribute to greater awareness of low-carbon fuels and accelerate the development of related technologies.

As stated in the Long-Term Vision, the ENEOS Group aims to achieve both a stable supply of energy and materials and the realization of a carbon-neutral society, based on its commitment to “Supporting ‘today’s normal,’ taking the lead for ‘tomorrow’s normal.’” ENEOS will continue to promote a variety of energy transition initiatives, including those for next-generation fuels that are expected to contribute to the realization of a carbon-neutral society.

*1 Supply at the ENEOS Super Taikyu Series Empowered by BRIDGESTONE is limited to ST-Q-class [“Co-challenge”](#) participants.

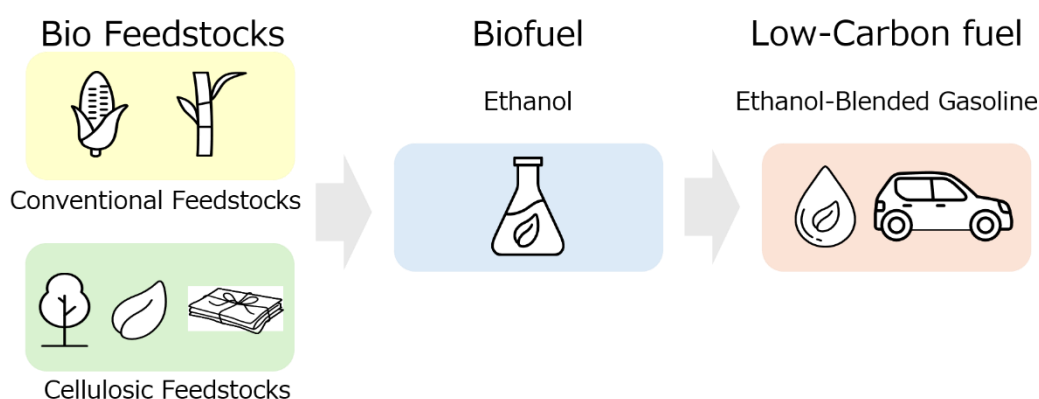
*2 Supply at the SUPER GT 2026 Series is limited to the GT500 class.

[Image of ENEOS EARTH ONE drums ©SUPER FORMULA]



[Ethanol-blended gasoline (low-carbon fuel)]

Bioethanol is produced by fermenting glucose from corn, sugarcane, and other crops or cellulose biomass from plant residues, herbaceous plants, and wastepaper. It is regarded as a low-carbon fuel with the potential to reduce emissions of greenhouse gases compared to fossil fuels because the plants used as raw materials absorb CO₂ from the atmosphere as they grow.



[ENEOS Super Taikyu Series Empowered by BRIDGESTONE]

A Japanese endurance racing championship with race cars based on production vehicles. The races last from 3 to 24 hours. Drivers switch off, fuel is refilled, and tires are changed as the competitors fight for victory in each position. The vehicles are based on cars commonly seen on the road, such as the Toyota GR86, the Nissan GT-R, the Honda Civic Type-R, and the Mazda Roadster, making this an approachable category even for those new to racing. In many cases, pro and amateur drivers compete as part of the same team. The scope of activity is wide.

In recent years, it has come to attention as a testing ground for next-generation technologies such as carbon-neutral fuels and hydrogen engines. Victory is not just about speed, but also about endurance, technical development, and team strategy. These factors make the competition very interesting to car manufacturers and enthusiasts.

[ENEOS Super Taikyu Series Empowered by BRIDGESTONE Official Website](#)

[What is the SUPER GT Series]

The SUPER GT Series is an international GT racing series originating in Japan. It began in 1994 as the All-Japan GT Championship (JGTC) and has since developed into one of Japan's premier motorsport series.

SUPER GT features high-performance GT-based racing cars competing in two classes, GT500 and GT300, which race on track together while being classified separately. While centered in Japan, the series has also staged official rounds overseas, including in Southeast Asia.

The GT500 class features cars from three Japanese automakers: Toyota, Honda, and Nissan. The cars are powered by 2.0-liter inline-four, direct-injection, single-turbo engines developed independently by each manufacturer in accordance with the NRE regulations.

One of the defining attractions of SUPER GT is its highly competitive racing, featuring top drivers from Japan and around the world. In addition to the on-track action, the series offers a wide range of fan-oriented events and activities that can be enjoyed by newcomers and families alike.

In 2022, the series announced the "SUPER GT Green Project 2030," an environmental roadmap aimed at halving series-wide CO₂ emissions by 2030. SUPER GT continues to reduce its environmental impact through initiatives including the introduction of carbon-neutral fuel (CNF) and reductions in the number of tire sets permitted at each event.

[SUPER GT Official Website](#)

[What is the Japanese Super Formula Championship (SUPER FORMULA)]

SUPER FORMULA is Japan's premier and fastest formula car racing series, with cars reaching speeds in excess of 300 km/h — among the fastest single-seater racing categories in the world. A key feature is "equal conditions," meaning that there is no difference in the performance of the chassis, tires,

and engines used in the races. Thus, victory is determined by the skill of the drivers and by the team's strategy and teamwork. In 2021, the SUPER FORMULA NEXT50 project was launched with the aim of building a sustainable motorsports industry. The initiative was established ahead of the 50th anniversary of Japan's top formula category in 2022. By positioning SUPER FORMULA as a testing ground for technological development in mobility and entertainment, the project is advancing initiatives toward realizing a carbon-neutral society. The E10 gasoline for SUPER FORMULA uses Japanese cellulose-based ethanol produced by the Research Association of Biomass Innovation for Next Generation Automobile Fuels (raBit) in Okuma Town, Fukushima Prefecture.

[SUPER FORMULA Official Website](#)