

Four New Energy Systems Earn The Good Design Award 2009

~With a special award going to ENEOS ENE-FARM~

The three energy systems produced by Nippon Oil Corporation (President: Shinji Nishio), ENEOS ENE-FARM, ENEOS SOENE House, and Roof-Integrated System, as well as the solar panel equipped Auriga Leader co-developed with Nippon Yusen K.K. (President: Yasumi Kudo), have earned the Good Design Award 2009 granted by the Japan Industrial Design Promotion Organization (<http://www.g-mark.org/>). In particular, ENEOS ENE-FARM received the special Good Design Life-Scape Design Award (Minister's Prize, the Ministry of Economy, Trade and Industry).

The Good Design Award is the only comprehensive design award system in Japan and was originally established by the former Ministry of International Trade and Industry in 1957 and originally called the "Good Design Product Selection System." Comprehensive assessments are carried out for this award, highlighting not only product designs, features and quality but also the qualitative performance of a product that is able to make consumers' day-to-day life more comfortable. Furthermore, alongside product designs providing solutions to issues faced by users and consumers, recent trends in assessment require those product designs to 'anticipate potential future lifestyles' and thus to 'ease anxiety or despair, cheer up and transform them to a hope for the future.'

The four products given an award on this occasion were highly praised as forward looking with the 'ability to demonstrate the potential of new energy.' ENEOS ENE-FARM has been acknowledged in particular as 'satisfying the requirements of the times and gaining consumers' support by demonstrating highly refined quality' and earned the special award accordingly. ENEOS ENE-FARM is currently on display at the Good Design Exhibition 2009 held in Tokyo Midtown from Thursday, October 1 to Sunday, November 8.

Based on our group philosophy "Your Choice of Energy: Creating the future of energy and promoting prosperity and harmony with nature," the Nippon Oil Corporation Group will continue to develop and supply products that satisfy the requirements of its customers by engaging in various research programs including quality improvement and environmental conservation.



ENEOS ENE-FARM

(Awarded the special Good Design Life-Scape Design Award)



ENEOS SOENE House



Roof-Integrated System



Solar panel equipped “Auriga Leader”
(Co-winner: Nippon Yusen K.K.)

[Summary of award winning products]

Award name	Product name	Summary
Good Design Life-Scape Design Award	ENEOS ENE-FARM (household use PEFC type fuel cell system)	Distributed energy cogeneration system using environmentally friendly LPG (liquefied petroleum gas) as its energy source. Released in May, 2009.
Good Design Award	ENEOS SOENE House	A model house constructed through the “ENEOS SOENE” Project in order to create a Combined Residential Energy System.
	Roof-Integrated System	Light-heat hybrid system that enables both solar energy generation and solar heat collection on the roof of a house (currently being test marketed).
	Solar panel equipped car carrier vessel “Auriga Leader”	A full-scale installation of solar power to propel a ship, representing the first example of a next-generation ‘eco ship’ powered by natural energy instead of conventional fossil fuels.