The Commencement of the ENEOS EV Charge Station Project

~Project for the demonstration of business models targeting electric vehicle users~

Nippon Oil Corporation (President: Shinji Nishio) is launching the ENEOS EV Charge Station Project, a project designed to demonstrate the feasibility of the business models used for ENEOS service stations (hereinafter "SS's") that target users of electric vehicles (hereinafter "EVs"). The project begins this month at 22 SS's nationwide with a focus on Tokyo and Kanagawa.

Throughout this project, which lasts until March 2011, a number of experimental services will be provided in order to demonstrate the viability of SS services targeting EV users. These services include the SS-based EV quick power charge service, additional services*1 (i.e. car washes and inspections) targeting customers waiting for the charging process to be completed, SS-based EV sharing services and the loan of EVs to survey participants.

Furthermore, solar cells will be located in 18^{*2} out a total of 22 SS's in order to demonstrate their energy-saving effectiveness within the SS. Storage cells will also be provided to one of these 18 SS's in order to supply solar power to the Quick Charger to identify any technical issues and assess cost effectiveness.

The SS's participating in this project are identified by the logos shown below.

- *1 The services available at each SS vary. Please refer to the attached document for further details.
- *2 Although it was previously announced on August 12 that the number of SS's participating in this project was to be 19, after reviewing the details of the sales plan we have reduced the number to 18.

Details

1. Logo designs

Indicating that the SS participates in this project>



Indicating that the SS provides car sharing services>



- 2. SS's participating in the project: Please refer to the attached document.
- * More specific information, such as the addresses of the SS's, will be provided on our website when such information is available (after October 5th).
- <<http://www.noe.jx-group.co.jp/carlife/support/evcharge/index.html>> (Japanese Only)



<<Quick Charger image>>

Attached document: List of SS's subject participating in the project (Japanese Only)