

The ENE-FARM Household Fuel Cell System Awarded the 6th Eco Products Award

~ Domestic manufacture and sales begin for the household fuel cell system in advance of its global introduction ~

The ENE-FARM household fuel cell system, started manufacturing and sales domestically in 2009 prior to its global introduction by Nippon Oil Corporation (President: Shinji Nishio) (hereinafter “Nippon Oil”) and ENEOS CELLTECH Co., Ltd. (President: Seiichi Isshiki) (hereinafter “ENEOS CELLTECH”), was awarded the Eco Products Award (Minister’s Prize, the Ministry of the Environment), Eco-Products Division of the 6th Eco Products Awards.

The Eco Products Awards, established in 2004 with the sixth awards ceremony to be held this year, are granted to ‘eco products and services’ designed to reduce environmental impact. The objective of these awards is to support the environmental initiatives of producers and assist them in the further development and promotion of the widespread use of such products and services while providing accurate information to a wide range of corporate and general consumers.

The “ENE-FARM” product name, a common name that can be applied to all household fuel cell products produced in Japan, was created in a bid to make Japan the world’s leading environmentally friendly country and to improve consumers’ awareness of these types of products. In addition to Nippon Oil and ENEOS CELLTECH, Tokyo Gas Company, Limited, Osaka Gas Co., Ltd., Toho Gas Co. Ltd., Panasonic Corporation, Toshiba Fuel Cell Power Systems Corporation and Chofu Seisakusho Co., Ltd were co-winners of the award.

The awards ceremony will be held at Japan’s largest environmental exhibition, Eco Products 2009, on Thursday, December 10. The prize winners’ will give presentations introducing the product that received the award.

During this exhibition, the Nippon Oil Corporation Group will introduce its environmental business projects including ENE-FARM, its solar energy generation systems and its SOENE Project and will also sponsor the “5th Symposium on considering the Future of Energy from Female Standpoints” to be held during the exhibition period. The group will contribute to create the future of energy and promote prosperity and harmony with nature through the widespread use of household energy systems that help reduce global environmental impact.

Details

1. Overview of the Eco Products Awards

- (1) Organizer: Eco-Products Awards Steering Committee
- (2) Sponsors: Ministry of Finance, Ministry of Health, Labor and Welfare, Ministry of Agriculture, Forestry and Fisheries, Ministry of Economy, Trade and Industry, Ministry of Land, Infrastructure and Transport and Ministry of the Environment
- (3) Details: Consisting of the “Eco Products Division” and the “Eco Service Division,” the most distinguished eco product/service within each division receives the award (Minister’s Prize) from the relevant Ministry that sponsors the award.
- (4) Logo:



2. Overview of the award earned by ENE-FARM

- (1) Title: Eco Products Award (Minister's Prize, Ministry of the Environment), Eco-Products Division
- (2) Winners: Nippon Oil, ENEOS CELLTECH, Tokyo Gas Company, Limited, Osaka Gas Co., Ltd., Toho Gas Co., Ltd., Panasonic Corporation, Toshiba Fuel Cell Power Systems Corporation and Chofu Seisakusho Co., Ltd.
- (3) Product name: ENE-FARM Household Fuel Cell System

3. Overview of the awards ceremony

- (1) Date: 10:10 AM to 11:00 AM, Thursday, December 10, 2009 (planned)
Environmental Communication Stage at the Eco Products 2009 exhibition
- (2) Venue: Dates: Thursday, December 10 to Saturday, December 12, 2009
Venue: East Exhibition Halls 1 through 6, Tokyo Big Site
- (3) Prize winners' presentations: 2:00 PM to 4:30 PM, Thursday, December 10, 2009 (planned), Conference Tower 703, Tokyo Big Site
- (4) Note: ENE-FARM can be viewed at Shin-Nisseki's exhibition booth at Eco Products 2009 (partition number: 2-001, East Hall #2).