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**TonenGeneral Group Holds Exhibit at Kawasaki International Eco-Tech Fair 2013,
Wins Grand Prize for Best Booth**

The TonenGeneral Group (herein referred to as “the Group”) participated in the Kawasaki International Eco-Tech Fair 2013, held on February 1 and 2 at Todoroki Arena in Kawasaki, with an exhibition booth. The Group was awarded the Grand Prize for Best Booth.

Over 140 organizations participated in this year’s event, held for the fifth consecutive year, with major exhibitors including companies with headquarters or branch offices in Kawasaki, as well as government agencies, universities and embassies. Exhibitors introduced their environmental efforts, focusing on areas such as global warming prevention, energy conservation, new types of energy and recycling technology.

The Group has operated an exhibit at the fair every year since 2010. This year, the Group introduced activities at its Kawasaki complex, including its nation-leading energy conservation efforts, emissions cleanup initiatives, quality control measures, partnerships with other companies, and earthquake response efforts. Highlighting the integration of the Group’s manufacturing and sales operations, the exhibit also introduced visitors to the group’s leading-edge service stations and its lubricant oils, which contribute to energy conservation. The Group also communicated with visitors through presentations by employees and activities such as environment quizzes for elementary and junior high school students.

Over the two-day period, the TonenGeneral Group exhibit attracted around 500 visitors, including many families as the second day of the event fell on a Saturday. Visitors viewed the Group exhibits and listened to the presentations with great enthusiasm, demonstrating a keen interest in the environment, energy and emergency response.

The TonenGeneral Group exhibit was selected by Eco-Tech Fair visitors to receive the Grand Prize for Best Booth, and accepted an award certificate from Organizing Committee President Takao Abe (Kawasaki City Mayor); and a commemorative gift from Organizing Committee Vice-President Osamitsu Yamada (President of Kawasaki Chamber Of Commerce and Industry).

As a good corporate citizen, the TonenGeneral Group believes that contributing to society is an important corporate responsibility. Participation in the Kawasaki International Eco-Tech Fair 2013 is one of the Group’s many social contribution activities.

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Presentation at the TG Group booth



Environment quiz



From left: Kawasaki Chamber of Commerce and Industry President Osamitsu Yamada, Kawasaki Complex Public and Government Relations Manager Takeshi Hosokawa, Kawasaki City Mayor Takao Abe

About the TonenGeneral Group

The TonenGeneral Group comprises TonenGeneral Sekiyu K.K. and its related companies and subsidiaries including EMG Marketing Godo Kaisha and Tonen Chemical Corporation. Elements of the Group began operations in Japan in 1893. With an emphasis on safety and the environment, the Group's operations are involved in all aspects of the supply chain, from crude export, refining and production to distribution and sales. We will continue to provide a stable supply of energy as we strive to be an energy company that moves Japan into the future. TonenGeneral Sekiyu is listed on the first section of the Tokyo Stock Exchange. For more information, see our website at www.tonengeneral.co.jp.

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]