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Commencement of Electric Power Retail Services for Low-Voltage Users

TonenGeneral Sekiyu K.K. (head office: Minato-ku, Tokyo; president: Jun Mutoh; “TonenGeneral” herein) announces the start of electric power retail sales on the low-voltage market, set to coincide with full deregulation of the market planned for April, 2016.

In the Tokyo Electric Power Company service area, advance applications will be accepted starting in January 2016, and service will begin in April 2016. In the Kansai Electric Power Company and Chubu Electric Power Company service areas, acceptance of applications and provision of service will begin in April 2016. TonenGeneral will pursue a broad range of sales through services offered under its own “my denki” brand, along with services offered under individual dealer brands.

In addition to commencing acceptance of applications, TonenGeneral will open the my denki Customer Service Center (0120-505-607 Monday-Saturday 9:00 a.m.-5:20 p.m., excluding year-end and New Year holidays and public holidays) and launch a my denki website (<http://mydenki.jp>) on January 4, 2016.

TonenGeneral is implementing projects for the future development of power plants, including the tentatively named Shimizu Natural Gas Power Plant (Shizuoka City, Shizuoka) and the Ichihara Thermal Power Plant (Ichihara City, Chiba). By advancing its electric power business through a combination of electric power sales and power generation development, TonenGeneral will provide consumers with a long-term, stable supply of electricity.

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]